



marketplace communications
signature strategies

MEDIA ADVISORY

INTERVIEW

Tuesday 10th March, 2015

Attention Chief of Staff / Property Editor

LEADING STRATA INDUSTRY BODY HOSTS STATE CONFERENCE ON GOLD COAST THIS WEEKEND TO TALK GOLD COAST PROPERTY ISSUES

More than 220 industry managers and service providers are gathering on the Gold Coast this weekend for the Strata Community Australia (Qld) annual state conference.

is.

Simon Barnard, President of the peak industry body for strata title management in Queensland SCA (Qld), invites all media to attend the event at the Marriot Resort & Spa Surfers Paradise starting on Thursday the 12th and closing on Saturday the 14th of March.

"It's going to be a jam packed couple of days for us. The breadth of topics and learning opportunities available at an event like this are phenomenal so we encourage all interested media to come down and see first-hand how our members are leading one of the state's biggest property charges."

Guests will be hearing from speakers including renowned Olympic team performance psychologist Dr Phil Jauncey, property expert Malcolm Riley and successful business coach Fiona Michel.

Along with these speakers, members and guests will receive educational sessions on key industry matters, tips on intricate managerial tasks and live training demonstrations from industry experts.

Over 43% of all new dwelling approvals in Queensland are expected to be managed by Strata Community Australia (Qld) members; so it is a great opportunity to learn more about the leading body's principles and vision for the strata industry in this state.

ENDS



marketplace communications
signature strategies

MEDIA ADVISORY

Friday Highlight;

Keynote – The Power of Positive Doing

Dr Phil Jauncey

Performance psychologist (Barcelona, Sydney & Athens Olympic teams)

9:00am – 10:15am

Saturday Highlight;

Keynote – Part 2 – All's Fair in Love and Strata

Managing conflict – tools and techniques for a positive outcome

Malcolm Riley

2:45pm – 4:00pm

Please contact SCA (Qld) General Manager Katrin Schmidt to arrange an interview time: 0458 120 917 or katrin.schmidt@stratacommunity.org.au

Editor Note: Mr Barnard is President of the Queensland branch of Strata Community Australia – refer to SCA (Qld) please.

About Strata Community Australia (Qld)

Strata Community Australia (Qld) Limited (SCA Qld) is the peak industry body for Body Corporate and Community Title Management in Queensland. Membership includes body corporate managers, support staff, committee members and suppliers of products and services to the industry. SCA (Qld) members manage property worth just under \$100 billion in replacement value.

There are more than 43,000 community titles schemes with 409,000 community titled lots in Queensland. 43.3% of all new dwelling approvals are expected to be lots in a body corporate scheme. SCA (Qld) proudly fulfils the dual roles of a professional institute and consumer advocate.

Website: <http://qld.stratacommunity.org.au/>

Media Contact:

Simon Barnard

President

Strata Community Australia (Qld)





marketplace communications
signature strategies

MEDIA ADVISORY

0412 626 124

President.qld@stratacommunity.org.au

Released by:

Pat McGuire

Marketplace Communications

0412 748161

Patrick.mcguire@mpc.com.au

SCA (Qld) President Simon Barnard